

NCCAUS User Groups Marketing Opportunities

Website: www.avsgroups.org

The Northern California Chapter AVS (NCCAUS) has four affiliated User Groups that provide forums for sharing technical knowledge and leading research. The following groups—Chemical Mechanical Polishing, Junction Technology, Plasma Applications, and Thin Films hold regular meetings during which members give technical talks on current developments in the field followed by a group discussion. Membership in each group is free and is not limited to AVS members. There are currently 2,500 User Group members and growing.

Members come from a variety of companies and disciplines. If you are interested in marketing your products or services to our members we now have two types of sponsorship opportunities available.

- Banner Sponsorship
- Meeting Sponsorship

Learn more about these opportunities below or contact NCCAUS, Heather Korff, 530-896-0477, fax 530-896-0487, heather@avs.org, www.avsgroups.org

Banner Sponsorship

Banners are a great way to raise brand awareness among User Group members and other visitors who check these pages weekly for news on upcoming meeting and past proceedings.

Banner Location:

Each User Group has banner space available on the following pages (see sample: <http://www.avsgroups.org/test/banners.htm>):

- About
- Announcements
- Proceedings
- Schedule

Banner Sizes and Rates:

	Banner Size	3 Months	6 Months (10% Discount)	9 Months (20% Discount)	12 Months (30% Discount)
Horizontal Banner	468x60 Pixels	\$600	\$1,080	\$1,440	\$1,680
Vertical Banner	120x90 Pixels	\$300	\$540	\$720	\$840

Banner Deadlines:

Quarter 1: January-March	Ad Deadline: December 15
Quarter 2: April-June	Ad Deadline: March 15
Quarter 3: July-September	Ad Deadline: June 15
Quarter 4: October-December	Ad Deadline: September 15

Banner Format

Image File Format	GIF, JPG, PNG
Maximum File Size	40KB
Resolution	72 DPI

Meeting Sponsorship

Meeting sponsorship offers an affordable way to increase your organizations visibility among not only User Group members who attend meetings, but those who view our web pages. Each User Group host several meeting throughout the year for you to choose from.

Sponsorship Schedule:

- CMPUG: http://www.avsgroups.org/cmpug/cmpug_schedule.htm
- JTG: http://www.avsgroups.org/jtg/jtg_schedule.htm
- PAG: http://www.avsgroups.org/pag/pa_schedule.htm
- TFUG: http://www.avsgroups.org/tfug/tfug_schedule.htm

Sponsorship Benefits, Levels and Costs:

- Copper and Gold Benefits=Company name/hyperlink on e-mail announcement and Announcement Webpage. Plus one overhead slide at the meeting.
- Platinum Benefits= Company logo/hyperlink on e-mail announcement and Announcement Webpage. Plus one overhead slide at the meeting.

Sponsorship Level	Meeting Dates	Cost
Copper	One	\$250 Minimum
Gold	Three	\$500 Minimum
Platinum	All	\$1,000 Minimum

NCCAUS User Groups Marketing Opportunities

BANNER SPONSORSHIP FORM

Website: www.avsgroups.org

Banner Deadlines:

Quarter 1: January-March	Ad Deadline: December 15
Quarter 2: April-June	Ad Deadline: March 15
Quarter 3: July-September	Ad Deadline: June 15
Quarter 4: October-December	Ad Deadline: September 15

Banner Format

Image File Format	GIF, JPG, PNG
Maximum File Size	40KB
Resolution	72 DPI

Select banner style/size:

Horizontal Banner(468x60 pixels)

Vertical Banner (120x90 pixels)

Select # of months:

3 Months

6 Months

9 Months

12 Months

Horizontal:

\$600

\$1,080

\$1,440

\$1,680

Vertical

\$300

\$540

\$720

\$840

Select Webpage (*limited space available per page*):

About

Schedule

Announcements

Proceedings

ATTENDEE INFORMATION

Name: _____

Company: _____

Address: _____ Mailstop: _____

City, State, Postal Code: _____

Province: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

METHOD OF PAYMENT

Check enclosed (payable to NCCAUS in U.S. dollars and drawn on a U.S. bank, AVS Tax ID No.: 04-2392373)

Cash/Traveler's Checks

MasterCard

VISA

American Express

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ CCID #: _____

Cardholder Signature: _____

TOTAL AMOUNT: \$ _____ U.S. Dollars

Please send registration form and payment to:

NCCAUS

110 Yellowstone Dr., #120

Chico, CA 95973

Phone: 530-896-0477

Fax: 530-896-0487

E-mail: heather@avs.org

NCCAUS User Groups Marketing Opportunities

MEETING SPONSORSHIP FORM

Website: www.avsgroups.org

Sponsorship Benefits, Levels and Costs:

- Copper and Gold Benefits=Company name/hyperlink on e-mail announcement and Announcement Webpage. Plus one overhead slide at the meeting.
- Platinum Benefits= Company logo/hyperlink on e-mail announcement and Announcement Webpage. Plus one overhead slide at the meeting.

Select Sponsorship level: (*The following amounts are minimum requirements*)

Copper (1 Mtg.) **Silver (Joint UG Mtg., 2/22/12)** **Gold (3 Mtgs.)** **Platinum (All Mtgs.)**
 \$250 \$500 \$500 \$1,000

Select User Group:

CMPUG JTG PAG TFUG

Fill in Meeting Dates (available at www.avsgroups.org): _____

ATTENDEE INFORMATION

Name: _____

Company: _____

Address: _____ Mailstop: _____

City, State, Postal Code: _____

Province: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

METHOD OF PAYMENT

Check enclosed (payable to NCCAUS in U.S. dollars and drawn on a U.S. bank, AVS Tax ID No.: 04-2392373)

Cash/Traveler's Checks

MasterCard

VISA

American Express

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ CCID #: _____

Cardholder Signature: _____

TOTAL AMOUNT: \$ _____ U.S. Dollars

Please send registration form and payment to:

NCCAUS

110 Yellowstone Dr., #120

Chico, CA 95973

Phone: 530-896-0477

Fax: 530-896-0487

E-mail: heather@avs.org